



Tribune Broadcasting Credit Application

KTLA Television • A Tribune Broadcasting Station

5800 Sunset Blvd. Los Angeles, CA 90028 • (323) 460-5541 • (323) 465-4819 (Fax)

* Business Name:

* Accounts Payable Contact Name / E-Mail:

* Address:

* City / State / Zip:

* Telephone:

URL:

Facsimile:

Federal ID No.:

Type of Business:

Advertiser

Agency

Buying Service

Organizational Structure:

Corporation

Partnership

Sole Proprietorship

Non-Profit

State of Formation or Incorporation / Year:

Name of Principals:

Estimated Advertising Buy:

Have you previously advertised with Tribune or its subsidiaries?: Yes No Under what name?

* Established Broadcast Media References

| Name | Address | Phone |
|------|---------|-------|
| 1 | | |
| 2 | | |
| 3 | | |
| 4 | | |

Bank References

| Name | Address | Phone | Type of Acct / Acct # |
|------|---------|-------|-----------------------|
| 1 | | | |
| 2 | | | |

AS A CONDITION TO CW5/KTLA-TV'S ACCEPTANCE OF THIS APPLICATION AND EXTENSION OF CREDIT, IF ANY, APPLICANT REPRESENTS AND WARRANTS, AND AGREES TO, THE FOLLOWING: THE INFORMATION ON THIS FORM IS TRUE AND ACCURATE. APPLICANT AUTHORIZES CW5/KTLA-TV TO VERIFY THIS INFORMATION IN ANY FASHION, INCLUDING BY CONTACTING LISTED REFERENCES AND BANKS AND OBTAINING A CREDIT REPORT. PLEASE PROVIDE A COPY OF THE MOST RECENT AUDITED FINANCIAL STATEMENT AND/OR ANNUAL REPORT TO STATION WITH THIS APPLICATION.

ALL PAYMENTS DUE FOR ADVERTISING AND OTHER SERVICES PROVIDED BY STATION SHALL BE DUE WITHIN 30 DAYS FROM THE INVOICE DATE. APPLICANT SHALL REPORT ANY DISPUTES TO STATION AND TIMELY PAY ANY AMOUNTS NOT SUBJECT TO A GOOD-FAITH DISPUTE. INTEREST AT MAXIMUM LEGAL RATE MAY ACCRUE ON ANY PAST DUE AMOUNTS. IF STATION ACTS TO COLLECT UNPAID AMOUNTS, APPLICANT SHALL PAY ALL EXPENSES OF SUCH ACTION, INCLUDING BUT NOT LIMITED TO ATTORNEYS' FEES AND COSTS. IF APPLICANT'S TRANSACTIONS INVOLVE AN AGENCY AND/OR BUYING SERVICE, APPLICANT AND SUCH THIRD PARTY SHALL BE JOINTLY AND SEVERALLY LIABLE TO STATION FOR ANY AMOUNTS DUE. PAYMENT BY APPLICANT TO THE AGENCY OR BUYING SERVICE SHALL NOT SATISFY YOUR PAYMENT OBLIGATION TO STATION.

ACCEPTANCE OF THIS APPLICATION SHALL NOT REQUIRE STATION TO EXTEND CREDIT. IF STATION EXTENDS CREDIT, APPLICANT SHALL BE SUBJECT TO STATION'S STANDARD TERMS AND CONDITIONS IN FORCE AT THE TIME OF THE TRANSACTION. STATION MAY AT ANY TIME AND FOR ANY REASON RESCIND EXTENSION OF CREDIT AND REQUIRE PAYMENT IN ADVANCE. OTHER TRIBUNE ENTITIES MAY RELY ON THIS APPLICATION AND EXTEND CREDIT THEREON, BUT SHALL NOT BE OBLIGED TO DO SO. IF SUCH CREDIT IS GRANTED, APPLICANT SHALL BE BOUND TO SUCH ENTITY BY THE TERMS HEREIN AND THAT ENTITY'S STANDARD TERMS AND CONDITIONS AND AGREES THAT ANY TERMS INCLUDED WITH INSERTION ORDERS REGARDING LIABILITY, OR THAT ARE OTHERWISE INCONSISTENT WITH STATION'S TERMS AND CONDITIONS, SHALL BE NULL AND VOID.

TRIBUNE STATIONS COMPLY WITH THE EQUAL CREDIT OPPORTUNITY ACT (ECOA) AND REGULATION B

The Federal Equal Opportunity Act prohibits creditors from discriminating against credit applicants on the basis of race, color, religion, national origin, sex, marital status, age (provided the applicant has the capacity to enter into a binding contract); because all or part of the applicant's income derives from any public assistance program; or because the applicant has, in good faith, exercised any right under the Consumer Credit Protection Act. The federal agency that administers compliance with the law concerning this credit is the Federal Trade Commission, Division of Credit Practices, 6th and Pennsylvania Avenue, NW, Washington, DC 20580.

* Signature of a Corporate Officer, Partner, Owner:

Print Name:

Title:

Date:

Return This Form To:

For Office Use Only:

Agy #:

Salesperson:

KTLA Approved:

Date:

Comments:

Note: * - denotes mandatory entry